

Webby Winner

Snoop Goes Smokeless

MARTIN*



Five Word Speech

Thank You For Not Smoking

- MARTIN*



Share Speech

Recognitions

2024

Webby Winner
[Advertising, Media & PR](#)
[Viral Marketing 2024](#)

Credits

Title	Entrant
Snoop Goes Smokeless View the work ↗	MARTIN* Website ↗

Team	
Danny Robinson Chief Creative Officer The Martin Agency	Mik Manulik VP/Creative Director The Martin Agency
Allison Apperson Associate Creative Director The Martin Agency	Chase Zreet Associate Creative Director The Martin Agency

Judd Burnette
VP/Design Director
The Martin Agency

Katie White
VP/Account Director
The Martin Agency

Jacob Munson
Senior Content Producer
The Martin Agency

Jenn Clark
Senior Project Manager
The Martin Agency

Alana Gleason
Senior Brand and Social Strategist
The Martin Agency

Bradley Wells
Senior Analyst
The Martin Agency

Maggie Burke
Cultural Impact Director
The Martin Agency

Sofie Diskin
Manager of Brand Comms
The Martin Agency

Maria Rougvie
VP/Director of Business and Financial Affairs
The Martin Agency

Debbie Douglas
Broadcast Traffic Director
The Martin Agency

John Merris
Chief Executive Officer
Solo Stove

Tasha Dean
Chief Revenue Officer
The Martin Agency

Brett Alexander
Managing Director, Head of Integrated Production
The Martin Agency

Andy Singer
Associate Content Producer
The Martin Agency

Matt DeSiena
Head of Social
The Martin Agency

JT Taillon
Head of Analytics
The Martin Agency

Lauren Brennan
VP/Head of PR Cultural Impact Lab
The Martin Agency

Jake Rosenblatt
Influencer Partnerships Director
The Martin Agency

Jamie Dollins
Senior Print Producer
The Martin Agency

Elizabeth Moore
Associate Director, Financial Affairs
The Martin Agency

Kati Pond
Traffic Manager
The Martin Agency

Chris Johnson
Director of Brand
Solo Stove

Justin Lake

Creative Director

Solo Stove

 THE
WEBBY
AWARDS

Honoring the Best
of the Internet

Photographer

Even/Odd

Chioke Nassor

Director

Even/Odd

Malcolm Pullinger

Founder & ECD

Even/Odd

< Back

Share

Mohammad Gorjestani

Founder

Even/Odd

Justin Lomax

Executive Producer

Even/Odd

Taylor Feltner

Head of Production

Even/Odd

Kimberly Estrada

Line Producer

Even/Odd

Scott Kaplan

Managing Director

Friends & Family

Jed Herold

Executive Producer

Friends & Family

Brian Gregory

Editor

SuperJoy

Tony Schaffner

Assistant Editor

SuperJoy

Lyly Nguyen

GFX Motion Artist

SuperJoy

Paul Wiederholt

Flame Artist

SuperJoy

Roslyn Di Sisto

Colorist

SuperJoy

Brian Fox

Executive Producer

SuperJoy

Chris Frendo

Senior Producer

SuperJoy

Kathryne Jansen

Associate Producer

SuperJoy

Will Rummell

Editor

SuperJoy

Esli Israel

Color Assist

Royal Muster

Zack Wilpon

Color Assist

Royal Muster

Thatcher Peterson

Executive Producer

Royal Muster

Diane Valera
Head of Production
Royal Muster

Jonathan Waller
Mix Engineer
Overcoast

Andrew Carter
Producer
Overcoast

About Viral Marketing

An advertising and marketing phenomenon that facilitates and encourages people to pass along a marketing message.
Can be a site, mobile app, or video-based advertising.

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Organization

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